# Partner search

# **Culture sub-Program**

Strand/category Support to European Platforms

Deadline 06 April 2017

### Cultural operator(s)

#### Name

# **Loran Art Gallery**

Short description

The main subject of activity of *Loran art gallery* is the organization of exhibitions in the capital Sofia, but also initiating or taking part in cultural events throughout the country. For its 10-year history our team has build up strong partnerships both with national and city cultural institutions, museums, galleries, etc. The high reputation of the gallery is due to the work of well-known art critics, curators, restorers, valuers with long experience in the art market, as well as leading experts in cultural heritage. The scope of business activity is also related to trading fine art – both works by famous contemporary artists and cultural valuables of the Bulgarian artistic heritage. *Loran art gallery* initiates and gives support to different projects significant to the society, in the areas of education, contemporary art, preservation and popularisation of cultural heritage.

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### **Project**

Field(s)

Sharing European cultural heritage. Mobility and visibility of European creators and artists and the circulation of their works, in particular those lacking international exposure

Sharing cultural heritage of national and international significance through the exchange of experience and good practices could benefit for the development and building new audiences. Making the access to Europe's values easier would help increasing the number of cultural and educational products interesting both to the specialists in the particular area and to the general public.

Description

Promotion of artists and creators, especially emerging talent and their works; Development and building new audiences; Networking activities: information, animation and communication; audience development, including building new audience, especially

young people; educational and awareness-raising activities, especially towards young people; development of new business models, including the use of innovative distribution models.

<b>Looking for Pa</b>	artners
Countries	All eligible countries for the call for proposals under the <i>Support</i> for <i>European Platforms 2017</i>
Profile	Cultural organisations
Other	